

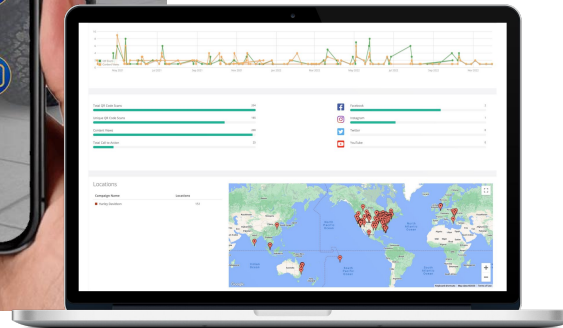
Virtual Car Salesperson



Bring your showroom to life with an AI-powered avatar. By scanning the QR code on a car's spec sheet, customers are greeted by a virtual salesperson who explains features, finance options, and services — just like a real consultant.

- **Always-on engagement:** Every car gets its own digital sales rep.
- **Interactive experience:** Customers can explore features and instantly book a test drive.
- **Actionable insights:** Analytics reveal which models attract the most attention.
- **Lead capture:** Collect customer details seamlessly through test drive offers.

Result: More engaged customers, smarter sales data, and higher conversions right from the showroom floor.



Scan the QR code
to see how it works

Digital Twins of Your Sales Team

Turn your sales staff into AI-powered digital twins that greet customers right on the showroom floor through QR codes. Visitors connect with the familiar face of your real salesperson — before they've even spoken on the phone.

Benefits:

- **Personal Connection:** Customers feel like they already know your team before making contact.
- **Consistency:** Every customer gets the same warm, professional introduction.
- **Scalability:** Your sales team is available 24/7, across every car in the showroom.
- **Multilingual Support:** Communicate in the customer's preferred language for a truly inclusive experience.
- **Stronger Conversions:** Familiarity builds trust, making test drive bookings and follow-ups easier.

Result: A seamless bridge between virtual engagement and real-world relationships.



Scan the QR code
to see how it works

What is Required to Create a Digital Twin

- A clear, front-facing photo of yourself taken against a plain background.
- A two-minute voice clip of you speaking. We require this to clone your voice.



Photo requirements

- A clear, front-facing photo of yourself taken against a plain background.
- Ensure that the color of your attire contrasts with the background for clear visibility.
- Make sure your entire body, including your hands, is fully visible.
- Keep your hands either at your sides or positioned in front at waist level.

Voice clone requirements

- Read this script clearly and naturally while recording.
- You can use your phone (video) or a mic to record your voice. File can be MP4 video or MP3 audio.
- Make sure there's no background noise

I am feeling good today. I want to create a moment to relax and feel confident together.

Life can get pretty busy, and it's easy to forget to slow down. So, let's all take a deep breath. Inhale the good vibes, exhale any stress, and let's be right here. Right now.

We all face challenges, but remember—you're stronger than you think. Confidence doesn't come from figuring everything out; it comes from facing things head-on and growing from the experience.

Today is like a fresh start, a new chapter waiting for us. It's okay not to have all the answers. Life is a journey, and we are all learning and growing as we go.

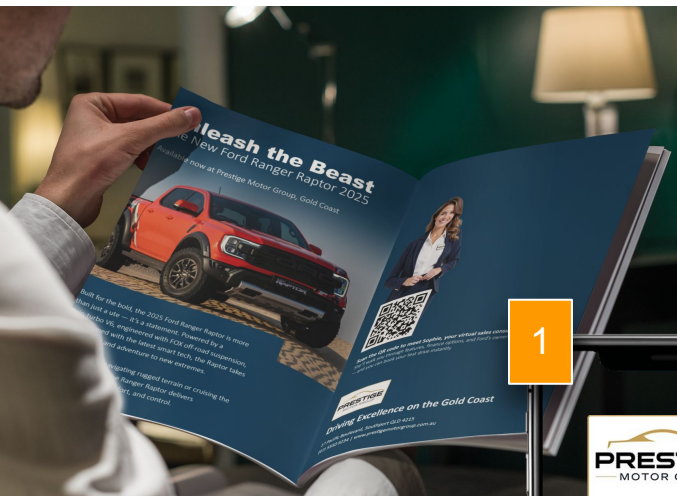
As we hang out here, let's appreciate the different stories and perspectives we all bring. Each of us adds something special to the mix, creating a cool blend of experiences.

In the big picture, we're all on this journey together. Let's be supportive, lift each other, and make this a space where everyone feels valued and respected. Confidence tends to show up in places where people feel supported.

So, as we keep going, let's face the future with calm and confident vibes. Trust yourself, cheer on your victories, and know you can handle whatever comes your way.

Thanks for being here. Here's to a chill and confident journey ahead.

Beyond the Showroom: Expanding Avatar Engagement



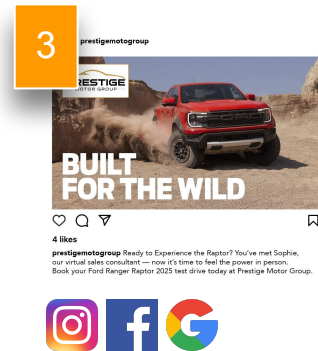
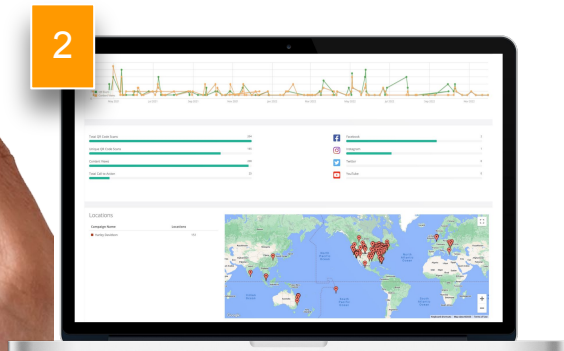
Your **virtual salesperson** isn't limited to the dealership floor. By adding QR codes to **printed brochures, magazine ads, flyers, or even billboards**, customers can instantly meet your digital twin wherever they are.

Benefits:

- **Interactive Print:** Turn static ads into dynamic conversations with your sales team.
- **Actionable Analytics:** Track which ads generate the most scans, what customers click, and which vehicles attract the most interest.
- **Retargeting Power:** Integrate with Facebook Pixel or Google Tags to retarget prospects online after they've engaged offline.
- **Seamless Journey:** Move customers from print to digital to test drive — all in a single scan.

Result:

Every piece of marketing becomes measurable, interactive, and more effective.



Let's Bring Your Ideas to Life

Thank you for taking the time to explore how Digital Glare can help you elevate customer engagement through interactive content, AR experiences, and virtual sales technology.

As an authorised UnifiedAR reseller, Digital Glare delivers both the **cutting-edge technology** and the **creative expertise** needed to implement powerful, results-driven campaigns across any industry.

Book a time to chat

I'd love to discuss your goals and explore how we can create a solution tailored to your business.

<https://calendly.com/uar-kaushal/new-meeting>



Kaushal Gayan Gunaratne

Founder — Digital Glare

Co-Founder & Chief Innovation Officer — UnifiedAR

Phone/WhatsApp +61 401073331

Email: kaushal@digitalglare.com.au