

# Virtual Salesperson for Property Development



## Reimagining Property Marketing with AR + Virtual Sales Avatars

Bring property developments to life long before construction begins.

**Skyline AR Experience** allows buyers to explore every angle of your building using their smartphone — no apps, no downloads, and no technical expertise required.

### Perfect for:

- Outdoor advertising
- Display suites
- Billboards
- Brochures & flyers
- Bus shelters
- Social media ads
- Property portals (like Zillow, REA, etc.)

**This demo showcases how UnifiedAR helps property developers:**

- Display fully interactive **3D building models**
- Add **virtual sales avatars** to explain key details
- Provide **analytics** on buyer engagement
- Showcase floor plans, unit types, and amenities in **360 degree virtual tours**
- Offer **real-time CTAs** like register your interest or visit a display apartment

# Benefits of Using an **Avatar for Property Development**

## **24/7 Virtual Salesperson**

An avatar delivers consistent, on-brand messaging anytime, anywhere—no need for sales staff to be present. Buyers can receive guided tours and explanations even outside display suite hours.

## **Brings Floor Plans & Renders to Life**

Instead of static images, the avatar explains apartment layouts, amenities, building features, and value propositions in an engaging and easy-to-understand way.

## **Increases Buyer Engagement**

Interactive video content significantly boosts attention and dwell time. Users are more likely to explore the development, view floor plans, and take the next step.

## **Perfect for Outdoor & Print Advertising**

Billboards, brochures, bus shelters, signage, and display suite posters can all instantly launch a virtual sales avatar—transforming traditional media into interactive experiences.

## **Consistent Messaging Across All Channels**

Every buyer receives the same high-quality presentation—no miscommunication, no missed details, no rushed explanations.

## **6. Reduces Sales Staff Workload**

The avatar handles initial enquiries, basic explanations, and top-of-funnel conversations, allowing your team to focus on qualified leads.

## **7. Enhances Display Suite Experiences**

Visitors can interact with the avatar to explore apartment types, amenities, pricing structures, and availability without waiting for a consultant.



Scan the QR code  
to see how it works

# Beyond the Showroom: Expanding Avatar Engagement



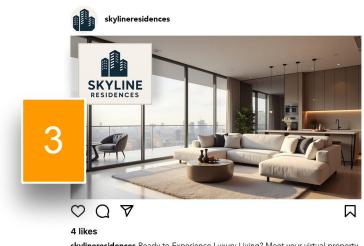
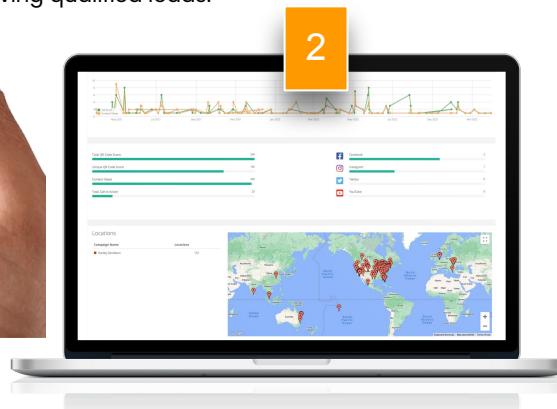
Your virtual sales agent isn't limited to the display suite. By adding QR codes to **brochures, floor plan booklets, signage, billboards, and print advertising**, prospective buyers can instantly meet your digital spokesperson wherever they are.

## Benefits:

- **Interactive Print:** Transform static marketing materials into guided, interactive presentations of your development, apartments, and amenities.
- **Actionable Analytics:** Track which ads, locations, or floor plans generate the most scans and engagement, helping you understand buyer interest in real time.
- **Retargeting Power:** Integrate with Facebook Pixel or Google Tags to re-engage potential buyers online after they've interacted with your offline marketing.
- **Seamless Journey:** Move buyers from print to virtual walkthroughs, floor plan explanations, and enquiries — all from a single scan.

## Result:

Every marketing asset becomes measurable, interactive, and significantly more effective at driving qualified leads.



# Let's Bring Your Ideas to Life

Thank you for taking the time to explore how Digital Glare can help you elevate customer engagement through interactive content, AR experiences, and virtual sales technology.

As an authorised UnifiedAR reseller, Digital Glare delivers both the **cutting-edge technology** and the **creative expertise** needed to implement powerful, results-driven campaigns across any industry.

## Book a time to chat

I'd love to discuss your goals and explore how we can create a solution tailored to your business.

<https://calendly.com/uar-kaushal/new-meeting>



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